

The Climax: Fabulous40Plus Finale Gala 2022



FRANCTAL STUDIO

BOUTIQUE PHOTOGRAPHY STUDIO

www.franctal.com/theover40revolution



About the Series

Started in 2019, the portrait series and magazine (tagged The Confident Woman Magazine) was born from her (Caroline Latona) philosophy that the more we see images of mature women who are happy, confident and unafraid of aging, the more we are encouraged to feel better about ourselves at any age. So she desired to tell the our amazing story through life's journeys, showcase the strength and beauty of everyday women who are in the process of accepting who they are or have fully embraced it.

Now, the celebration will show everyday women and our community that aging is to be loved - it is a natural process of life that we should embrace its beauty. Each portrait will be exhibited gallery style with the hope that our community and the younger generation will embrace the wisdom and strength of these everyday women.



Sponsorship Options



CRYSTAL **2500**

Full Page Recognition in The Confident Woman Magazine
Marketing through branded items in Gift Bags
Logo on sponsors' page in the Magazine, on web site, social media channels and other publicity channels - pre and post event
Mini-Makeover Portrait Session for one
5 tickets to the Gala with and signage
Speaking Opportunity at the Gala
Logo on Event Backdrop



MARS **1000**

Half Page recognition in the Magazine
Marketing through branded items in Gift Bags
Logo on sponsors' page in the Magazine, on web site, social media channels and other publicity channels - pre and post event
3 tickets to the Gala



CETUS **500**

Logo Recognition in the Magazine
Marketing through branded items in Gift Bags
Logo on sponsors' page in the Magazine, on web site, social media channels and other publicity channels - pre and post event
2 tickets to the Gala

Raffle Draw Sponsors

Provide high end products or luxury experiences for the guests. The raffle draw will be one of the highlights of the night and all proceeds will benefit a local charity organization.

Logo on sponsors' page in the Magazine

Logo on web page for the Fabulous40Plus

Acknowledgement and Ongoing shout on in our Facebook Group and Social media channels

Opportunity to include promotional material in goody bags

In-Kind Donation

WINE SPONSOR

Supply of wine
at the cash bar for
up to 75 guests

PRINT SPONSOR

Production of up to 40 thick posters
Magazine Production
Step-and-Repeat Red Carpet

MULTIMEDIA SPONSOR

Event Photography
Event Videography
Media Coverage

Thank You

For all inquiries, please reach out to Caroline directly
caroline@franctal.com; 778 852 0140

www.franctal.com/theover40revolution